



AAYUSHI
SAINI

Illustration & Art

ABOUT ME

I am a fiercely creative individual with a lot of energy & an appetite for application that just won't quit! I appreciate that value of time and self - discipline & I'm always willing to evolve & continue developing my skills through thought - provoking design & relentless efforts.

CONTACT

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AWARDS

H.H Sheikh Fatima
Bint Mubarak Award
for Excellence, Dubai

2016

SOCIALS MEDIA




-  Behance
https://behance.net/aayushisaini2
-  Twine
https://www.twine.net/aayushiinsaini
-  Instagram
aayushisaini

ILLUSTRATION EXPERIENCE

Illustrations for Album Design + Goodies | Album - Noor by Bhuwin Khursija April 2021
Hyderabad

- Conceptualising & illustrating album artworks for various songs in the album called 'Noor' by Bhuwin Khursija. Putting together custom giveaway goodie boxes to amplify the release of the first song called 'Khoobsurat'. Managing tasks, proofreading the content & planning a release event. Working with a close-knit team of marketing geniuses, designers & artists to create & execute a beautiful album release.

Illustrations for Packaging Design | Basketville February 2021
Delhi, India

- Working with a marketing agency (Unbox Marketing Solutions) to design various innovative & ECO-Friendly packaging designs for seeds & spices. Devising creative & easy to use packaging for multiple types of seeds & spices represented in an attractive, modern & approachable way. Conceptualising mock layouts including digital illustrations & graphics in multiple design languages for the client to promote healthy seed-munching among the consumers.

Illustrations for Menu Design | The Blue Wagon January - February 2021
Banglore

- Designing a clean menu with tempting food illustrations. Putting together a quick poster menu with digital illustrations of a variety of foods like Noodles, Pizza, Sundae, Toast, etc.

Illustrations for social media | Project FUEL ...

- Creating digital illustrations for social media & conceptualising products for online store. Learning to work under the guidance of conceptual education while holding up life lessons of a multitude of people as inspirations for all the products and illustrations. I illustrated the Maasai Tribe as a part of the Google Arts & Cultures project presented by Project FUEL.

Artist | @shopforkeeps.online ...

- Creating handmade products to sell online. Setting up, managing & running a platform that sells customizable handmade products ranging from pet collars/leashes, aprons, totes, masks, wallets for men/women, handmade paintings & paper clay products.

ART EXPERIENCE

Commission Goddess Tara Painting 2024
Goa

Digital Art for motorama festival 2024
Goa

Commission Guitar Painting May 2023
...

Commission Twin canvas painting 2022
Goa

Commission Drumsticks Paintings 2022
Goa

Warriors Digital Illustration - delhi ...
Delhi

Character design for comic book - Shitbizzare - for Kira Oneida 2022 - Present
Goa

Handpainted - Jamun Goa wall painting & jamun goa room painting 2022
Goa

Handpainted - Jamun hyderabad property painting 2023
Hyderabad

Ayush Juice Center wall painting 2023
Goa

EDUCATION

Masters in Shoe Design January 2019 - September 2019
Polimoda, Florence, Italy

Seasonal Course in Leather Craft November 2018 - December 2018
Polimoda, Florence, Italy

Higher National Diploma in Fashion Design, ED Excel UK, FAD International July 2015 - November 2017
Pune, India

Humanities Major in Psychology, Sociology and literature 2013 - 2015
YPS, Patiala, India

SKILLS

Software



Languages

